CubicIDX Provide IDX directly from MLS data

Get Your MLS Ready for IDX

IDX (Internet Data Exchange), or commonly referred to as "Broker Reciprocity," is a recent real estate listing requirement supported by MLS operations across the North America.

Under IDX rules, a real estate professional now can fairly display other agents' properties, while in return allowing other agents to exhibit his/hers.

Your MLS operation may supply a data feed, but does not have an IDX solution that REALTORS® can immediately use. You could migrate to an entirely new MLS system and spend tens or hundreds of thousand dollars each year. Or simply select our affordable CubicIDX solution that transforms your MLS data to IDX-compliant format whenever you want it, while continuing the use of the existing MLS system.

CubicIDX is an IDX solution for MLS providers. It retrieves your MLS listing data at a predetermined interval, converts it to an Internet-based IDX-compliant format, creates a frame-able search page, and displays the result pages with detail property information from the MLS database. And photos, too.

Fast, Simple, and Affordable

CubicIDX is easy to implement. We perform most of the technical tasks at our site. Once a business decision is made, CubicIDX solution can be up and running in a matter of weeks, compared to the 3-6 months required by a new system switchover.

The whole IDX solution is simple. CubicIDX accesses the listing database of the existing MLS system to convert it based on local IDX rules. Any further MLS/IDX rule changes can be reflected in CubicIDX by simple modifications.

CubicIDX costs only a fraction of a new MLS system. It needs a minimal implementation effort and is virtually maintenance free. Hence it exhibits the lowest total cost in the industry.

No need to replace your MLS system just to be in compliance with the IDX requirement.

Enable IDX (Broker Reciprocity)

CubicIDX converts your current MLS (Multiple Listing Service) data into IDX-compliant format, and host it for you, too.

Work with non-IDX MLS systems

CubicIDX does not require any change of your MLS system. It works with all existing MLS listing systems provided by 3rd party vendors or developed in-house.

Deliver Internet-based IDX results

The CubicIDX search entries and result presentations are all Internet-based, ready to be framed from any website.

Customize to your need with private label

CubicIDX can be 100% private labeled. It can be easily tailored to incorporate specific requirements demanded by local MLS and IDX rules.
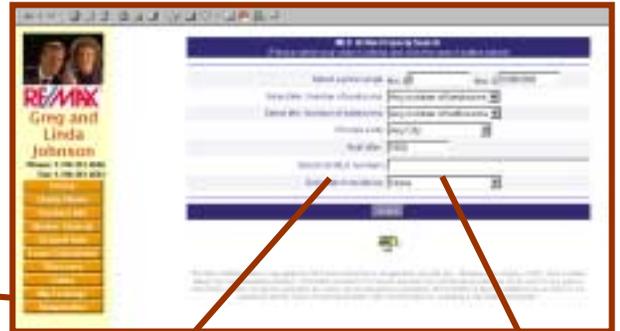
Fast, cost-effective implementation

The CubicIDX implementation process requires minimal technical resources from the MLS. A few weeks are all it takes from start to test, and to launch.

WebCubic
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CubicIDX Sample Results

CubicIDX Search Page

An Agent Website, With CubicIDX Solution

CubicIDX Search Result

Agent's Listing, Showing Preferred IDX Properties

CubicIDX Listing Details

Contact Information

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